



Chandra Tracy <afpsuncoastchapter@gmail.com>

AFP Suncoast August Newsletter

1 message

AFP Suncoast Chapter <admin@afpsuncoast.org>
Reply-To: AFP Suncoast Chapter <afpsuncoastchapter@gmail.com>
To: Chandra Tracy <afpsuncoastchapter@gmail.com>

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Message from the President

Got Ethics?

"We are what we repeatedly do. Excellence, then, is not an act, but a habit."
-- Aristotle

Professional ethics are the standards or codes of conduct adopted formally by a group of persons practicing the same vocation. Did you know that the fundraising profession has a Code of Ethics?

Scholarship Opportunities

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Ethical standards and principles help in sustaining the community's trust, for every AFP member.

[READ MORE....](#)

Board of Directors

Judy Anderson ~ President

Sara Leonard, CFRE ~
President Elect

Bill Faucett, PhD, CFRE ~ Immediate
Past President

JL Wagner, CFRE ~ Secretary

Donna Houchen ~ Treasurer

Nina Berkheiser, CFRE
Laura Rowe Grams
Nora Gunn, CFRE
Tammy Leventis
Melody Marrs, CFRE
Sandy McLaughlin
Angela Pottinger
Kathy Rabon, CFRE
Debbie Sokolov, CFRE
Merrill Stewart
Victor Teschel
Bryn Warner, CFRE
Liz Wells

AFP Suncoast Chapter Administrator

Chandra Tracy
(727) 642-9000
afpsuncoastchapter@gmail.com

Join AFP Today!

The Association of Fundraising Professionals (AFP) represents more than 30,000 members around the world working to advance philanthropy.
Join today - benefit today!

Upcoming Events

September Membership Meeting

Say 'Yes' to Advocacy

Are you on the table or at the table? Are you and your board engaged in public policy impacting your mission? Why should you even care? When is it OK to lobby for your cause?

Broc Rosser, Executive Director of the Florida Nonprofit Alliance (FNA), will answer these questions and dispel myths commonly heard about nonprofits and lobbying.



If you aren't participating in public policy and advocacy, now is the time to become engaged and provide your board with meaningful involvement opportunities. Many fundraisers and CEO's think of advocacy and lobbying as something that is off limits . . . but it is not! This special program is aimed at fundraising professionals, CEO's and Executive Directors. Join us to learn how easy it is for you to advocate. Hear concrete, effective steps to advance your mission.

FNA represents the nonprofit sector and is our collective voice in Tallahassee, and even on Federal issues. As a statewide coalition of nonprofits, FNA has been active in issues such as the proposed cap on nonprofit CEO salaries, clawback bill, and the Solicitation of Contributions Act. They provide a strong nonprofit voice at the state and national levels, educating elected officials and other constituents, and serve as a central resource and referral center complete with sector data, public policy updates, advocacy tools, and resources.

Register today to save your spot for the September lunch; extend an invitation to your CEO and Executive Directors to attend with you. This is a great topic for

Click [HERE](#) for more info.

Job Bank

Whether you are seeking a job or have one to offer, the AFP Suncoast Job Bank is a perfect place to find opportunities. Currently we have postings for the following:

Job Bank

[Development Coordinator](#)

The Helen Gordon Davis Centre for Women, Tampa FL

[Development Coordinator](#)

AMIkids, Inc. - Tampa, FL

[Sponsorship and Corporate Relations Manager](#)

The Dali Museum, St. Petersburg, FL

[Event & Volunteer Coordinator](#)

Dunedin Fine Arts Center

[Payment/Donation Consultant](#)

Gulf Management Systems, Inc.

[Planned Giving Officer](#)

The Florida Orchestra - St. Petersburg, FL

[Major Gifts Officer](#)

Suncoast Hospice Foundation/Empath Health Clearwater Florida

[Executive Director](#)

Sun Coast Osteopathic Foundation

[Resource Development](#)

Religious Community Services - Clearwater, FL

[Grant Manager](#)

Eckerd - Clearwater, FL

[Senior Director - Development](#)

leadership to be updated on, and at the same time the perfect opportunity for them to learn more about AFP and our local Suncoast Chapter.

Tuesday - September 15, 2015

11:30 AM - 1:00 PM

Doors open at 11:30 AM

11:45 LUNCHEON BEGINS

Centre Club - 123 South Westshore Blvd.

Luncheon Sponsored by:

**NONPROFIT CONSULTANTS
CONNECTION**

MEETING FEE

\$25.00 for Members

\$35.00 for Guests

Payments may be paid in advance or at the door. Reservations after 12 PM on the Friday before the meeting, and walk-ins, are charged \$35 at the door. No shows will be billed.

[CLICK HERE FOR MORE INFORMATION!](#)

Ethics Workshop

Ethics in Fundraising Workshop
"Ethics ~ Your Safety Net in Turbulent Times"

Friday, October 16, 2015

8:30 a.m. ~ Registration

9:00 a.m. - Noon ~ Workshop

Suncoast Hospice (the Gathering Place) [MAP](#)
5771 Roosevelt Boulevard
Gathering Place Rooms A & B
Clearwater, FL 33760

Eckerd - Clearwater, FL

[Director of Development](#)

Alpha House of Tampa

[Special Events Manager](#)

The Salvation Army - Tampa, FL

[Fundraising Communications Coordinator](#)

Gulfside Hospice & Pasco
Palliative Care - Land O Lakes,
FL

Chapter members may post job
listings at no cost; non-members
may post listings for \$50/month.
Visit the [Job Bank](#) for more details.

Ethical standards and principles are the foundation for maintaining public trust and every nonprofit depends on public trust for funding! To ensure that philanthropy merits the respect and trust of the general public AFP has adopted a comprehensive Code of Ethical Principles and Standards of Professional Practice.

In these times of increased accountability, AFP membership and adherence to the AFP Code bolsters donor confidence! When placed in a questionable ethical situation by an organization, foundation or even a donor, AFP members can refer to the AFP Code to get direction and use the code to educate others on ethical practices.

The AFP Code of Ethical Principles and Standards of Professional Practice provides members with a set of guidelines and standards based on generally accepted principles for professional fundraising practices. AFP and its Ethics Committee enforce the Code, ensuring members are held to the standards set forth in its guidelines.

What would you do if - -

- A donor wants to make a personal gift to you
- The board wants to compensate you based on the amount of money you raise
- Your annual solicitation said the funds would help XXX and you find out the money is being used for YYY.
- The board president wants a list of donors and plans to contact those donors for a non-mission related purpose
- Your new employer knows that you had a great relationship with a donor A when you worked for your old organization and suggests that you contact the donor to ask for a gift to your new organization
- Your organization is thinking about doing something that is questionable or illegal

Everyone who registers is requested to take the [AFP Ethics Assessment Inventory](#). This will be part of our workshop discussion!

**AFP Members are Free
Non Members \$10.00**

See AFP's Ethics Information at <http://www.afpnet.org/Ethics/?navItemNumber=503>

Questions? Email Nina@YourNonProfitAdvisor.com

[CLICK HERE FOR MORE INFORMATION!](#)

Membership Orientation

Mark your calendars! The next AFP Membership Orientation will be held at 11:00 a.m. on Tuesday, October 20th immediately prior to the Membership Luncheon.

Welcome New Members

- Maya Brown ~ Community Foundation of Tampa Bay
- Anna Hertrich, BS ~ Ruth Eckerd Hall
- Kasey Shimberg Kelly ~ Hillel Academy
- Jaclyn Kilpatrick ~ The Florida Orchestra
- Jennifer Pearson Yingling ~ Boys & Girls Clubs of Tampa Bay
- Laura Randall ~ University of Tampa
- Tracie Romandetti
- Casey Elizabeth Sorothen ~ University of Tampa

National Philanthropy Day

National Philanthropy Day Early Bird Reservations expire Aug. 14! . Make your reservations before Aug.14, 5:00P.M. and receive \$50 off your table.

Please [click here](#) for information about National Philanthropy Day and the sponsorship levels available. Do not miss this opportunity to hear incredible stories of philanthropy, celebrate your own donors, support AFP Suncoast Chapter, and feel good about living in Tampa Bay. It's a "feel good" event that's sure to affirm to any attendee how we are all making a difference.

Award recipients will be announced soon. Please pass this along to any individual and organization you think would like to celebrate philanthropy in Tampa Bay!

September Luncheon Partner



[Nonprofit Consultants Connection of Tampa Bay](#) (NCC) is a membership organization that promotes excellence in the field of nonprofit consulting. We serve as a resource for organizations looking for qualified, ethical nonprofit consultants to help with a wide range of needs. Member consultants have agreed to follow NCC's code of ethics and have expressed a commitment to ongoing training to help them maintain the highest professional standards. Nonprofits in need of assistance can search NCC's online database of nonprofit consultants to find a committed, professional nonprofit consultant who can meet your organization's unique needs. The group represents consultants in and around the Central Florida / Tampa Bay Florida area including Tampa, Clearwater, St. Petersburg, Sarasota and beyond.

Raffle items: I know we will have some from consultants. Maybe just say, we will have multiple raffle items donated by NCC Consultants that are great services or resources for our area non-profits.

Luncheon Partnership Opportunities Available

Click [HERE](#) for more information!

Want Scholarships?

Are you a catalyst that makes philanthropy happen?

Do you want an opportunity to learn, discuss, share and BE AMAZED?

Attend AFP International – A Scholarship can get you there!

Now is the time to apply for a scholarship to attend AFP International.

Click [here](#) to apply or contact [Liz Wells Scholarship Chair](#) for additional information about this and other scholarship available through AFP Suncoast.



Thank you to all those who have graciously chosen to support the Be the Cause Campaign and the AFP Foundation for Philanthropy. It has been wonderful talking to each of you about the Campaign and the many reasons to support this worthwhile cause. The Be the Cause Campaign Committee would like to take this time to highlight our Chapter's progress for this year's Campaign. With a goal of \$6,200, we have achieved the following:

- \$4,805.00 in gifts and pledges
- 21.90% Participation among Suncoast Chapter members
- 100% Board Participation

Congratulations on these outstanding accomplishments. With five months left in our Campaign, we are excited to not only meet our goal, but exceed it! A convenient and easy way to make your gift to the Campaign is by becoming a member of the Alpha Society. The Alpha Society is a monthly giving program (gifts are processed on the 20th of each month) that provides the essential resources to fund scholarships, research, lectures and other programs that empower professional fundraisers to have an increasingly beneficial impact on the communities they serve.

To learn more about the Be the Cause Campaign and make your gift, please visit www.afpfoundation.org or contact the Be the Cause Campaign Chair, Victor Teschel, at vteschel@usf.edu.

Lifetime Achievement Award Nominations Open

The Lloyd Horton Lifetime Achievement Award recognizes an individual's extraordinary contribution and dedication to the fundraising profession. Competitive candidates will have outstanding professional and volunteer contributions to AFP, to the philanthropic sector and to the community. The deadline for submission is Friday, September 11. The Award is presented at the December AFP Suncoast Membership Meeting. Review nomination criteria and nominate a colleague [here](#).

Help Wanted

The Communications Committee is looking for a volunteer who can write press releases for AFP and has a media list for distribution. If you can assist please contact afpsuncoastchapter@gmail.com.

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